



Cherie Hearts Group International Pte Ltd

Franchise Branch:

CHERIE HEARTS PLAY HOUSE PTE LTD

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CH/CL1/CIR/PARENTS/2209/21 April

21st April 09

Dear Parents,

Playhouse Disney Storytelling Session

We have arranged for a storytelling session conducted by Playhouse Disney on **22nd April 2009 from 9.30 am to 10.30 am** for the children from all the levels of our centre. The objective of the session is to promote the children's interest in reading and listening to stories.

Payment of School Fees

- Please be reminded that payment for fees should be settled by the 5th of every month. Kindly ensure that payment is made within the first week.
- Please note that deductions from the Baby Bonus and GIRO accounts for payment of school fees are always made on the 28th of each month. Kindly ensure that your account has sufficient funds as a \$20.00 levy will be charged for every unsuccessful deduction.
- **Please take note that we will not accept postdated cheques. We will not bear any costs incurred should your postdated cheque be banked in.**

Warmest Regards,

Brands Ng (Ms)

Branch Director

CHERIE HEARTS PLAY HOUSE PTE LTD

HP: 9101 6068

"There is no frigate like a book to take us lands away."

~ Emily Dickinson



MCYS Appointed Family Day Care Centre (FDCS)



Singapore Promising Franchisor Award 2005



Singapore Franchisor of the Year 2006 (Finalist)



Singapore Promising Brand Award 2005 & 2006



Ernst & Young Entrepreneur of the Year Awards 2006 (Finalist)



SHELL LiveWIRE Young Business Start Up Award 2005 (Champion)



The Entrepreneur of the Year Award 2007 (Top Entrepreneur)



Healthy Eating Award



Franchising and Licensing Association (Singapore)



People Developer Standard



Singapore Family Life Ambassador



Employer Alliance on Work & Family



Singapore Family Friendly Employer Award 2004



Pro-Family Business Mark



'COOL' Childcare for Hygiene Excellence



Work-Life Leadership Award 2008



Work-Life Excellence Award 2006 & 2008



Singapore Prestige Brand Award 2007 & 2008 (Established)



Singapore Prestige Brand Award 2008 (CitiBusiness Regional Award)



Professional Enterprise Award 2007 (Prestige)



Professional Enterprise Award 2007 (Significance in Corporate Vision Category)



HRM Award 2009 Finalist for "Best Work-Life Harmony"



ASEAN Business Awards 2008 "Most Admired ASEAN Enterprise" - Growth, SME